anspire ®

### **Company Profile & Portfolio**

Upcoming Appointments









Dr Amir Nazmy Cardiologist





Search for cars

#### Brands



Porsche

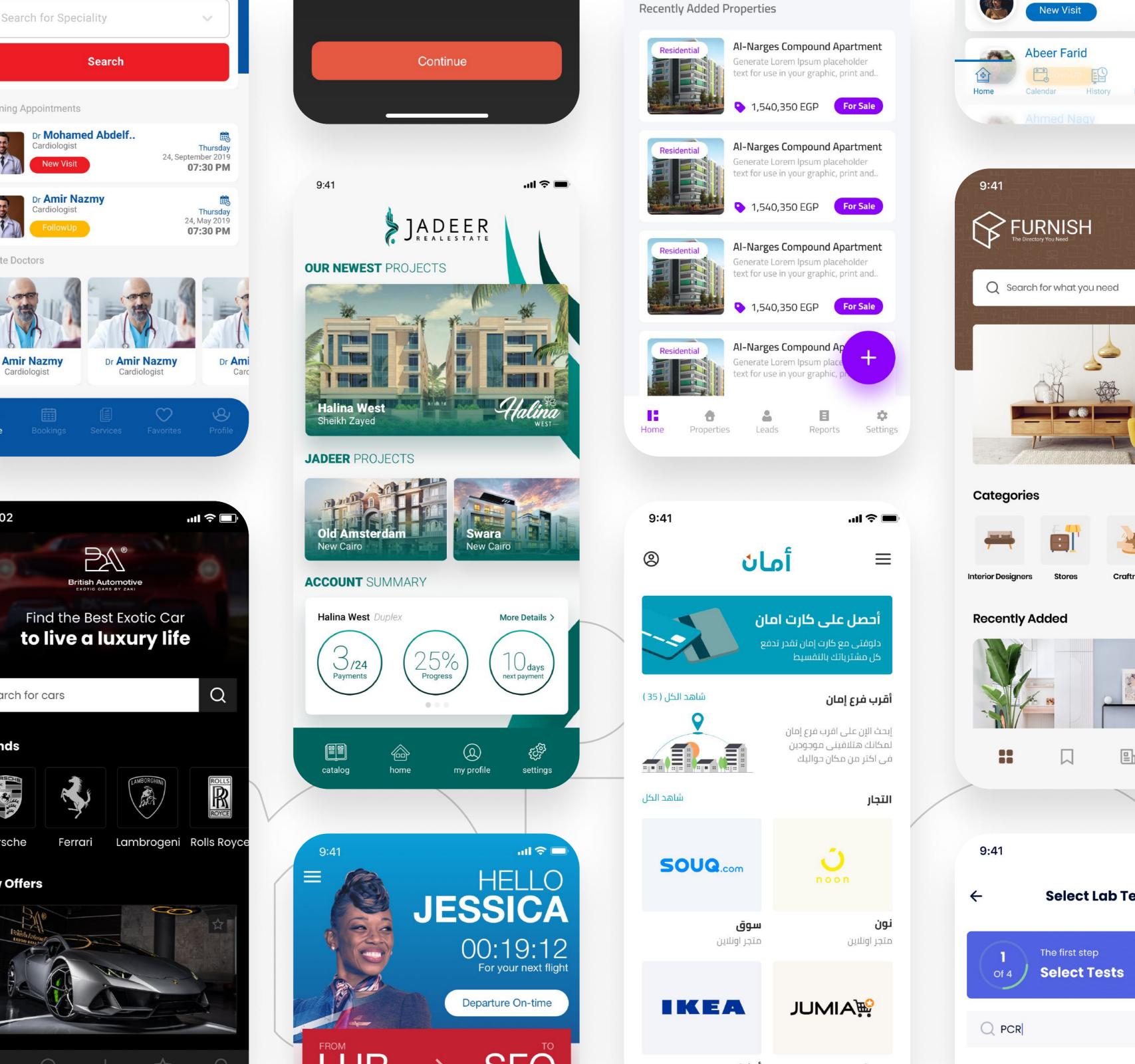
#### **New Offers**



# **GO FROM VIABLE TO** WOW.

We build modern websites and innovative digital products that help our clients grow.







# **OUR SERVICES**

We build highly affordable custom software for companies large and small. By applying modern design principles, in conjunction with the latest in cloud, mobile and desktop technologies, we create tailored solutions that connect co-workers with each other and companies with their customers, simplify and accelerate business processes, and lower costs.

#### STRATEGY

Heuristic review Content Audit SEO/Keyword Research User Research Metric Benchmarking Competitive/Comparative Analysis Strategy Brief

#### DEVELOPMENT

Enterprise Software Development Web Application Development Website Development Enterprise Mobility Solutions Digital Transformation Data Analytics & Visualization Quality Assurance

#### DESIGN

Brand + Identity Digital Product Design Information Architecture User Experience Responsive Web Design Mobile Integration Motion Graphics + Video

#### **SUPPORT & MAINTENANCE**

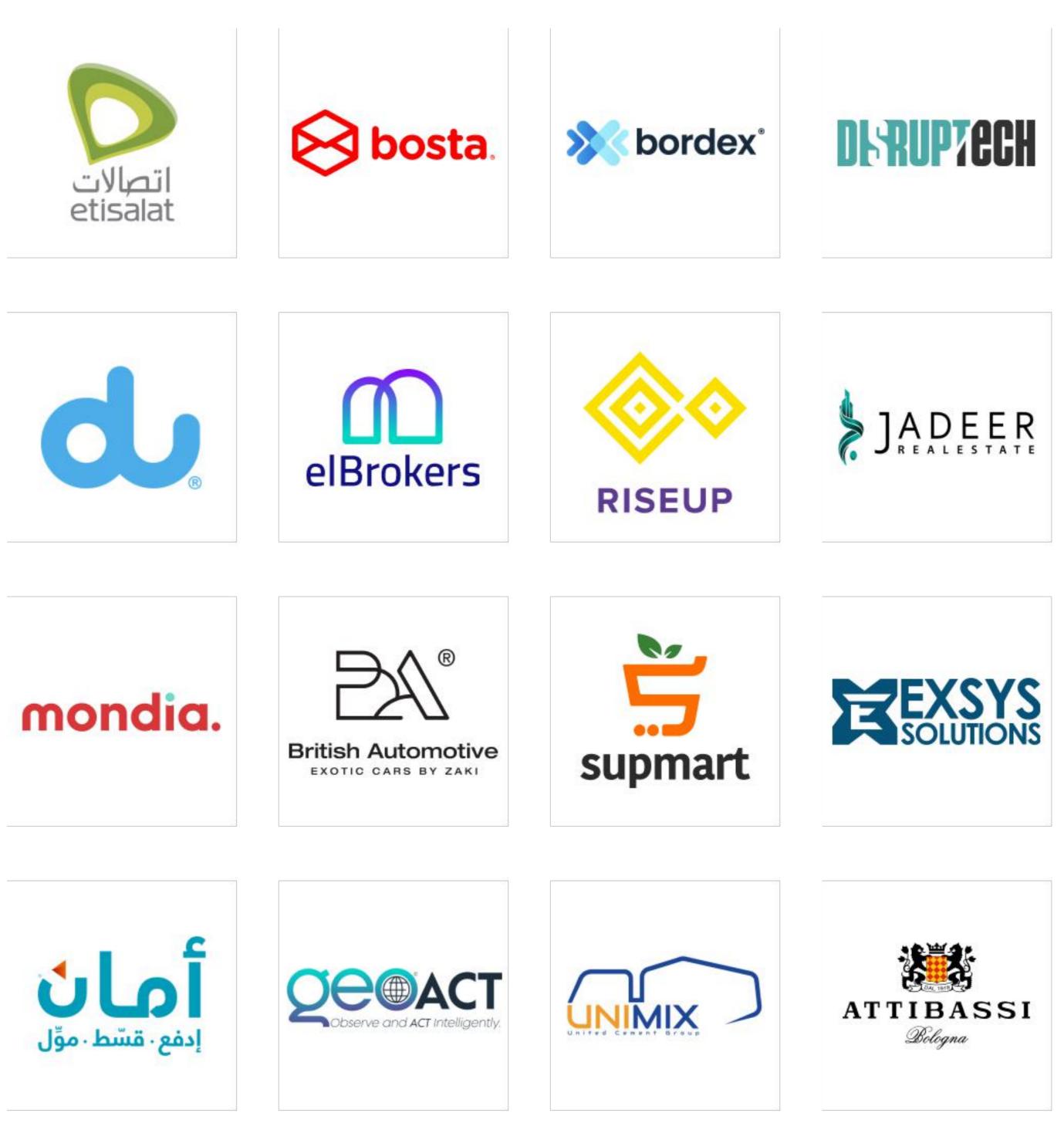
Website Hosting & Management Web App Hosting & Management App Stores Management DevOPS Data Migration





# GREAT PARTNERS **MAKEUS** BETTER.

We are the trusted partner for some of the world's leading enterprises and businesses. We have helped bring ideas to life while building sustainable business practices across industries.









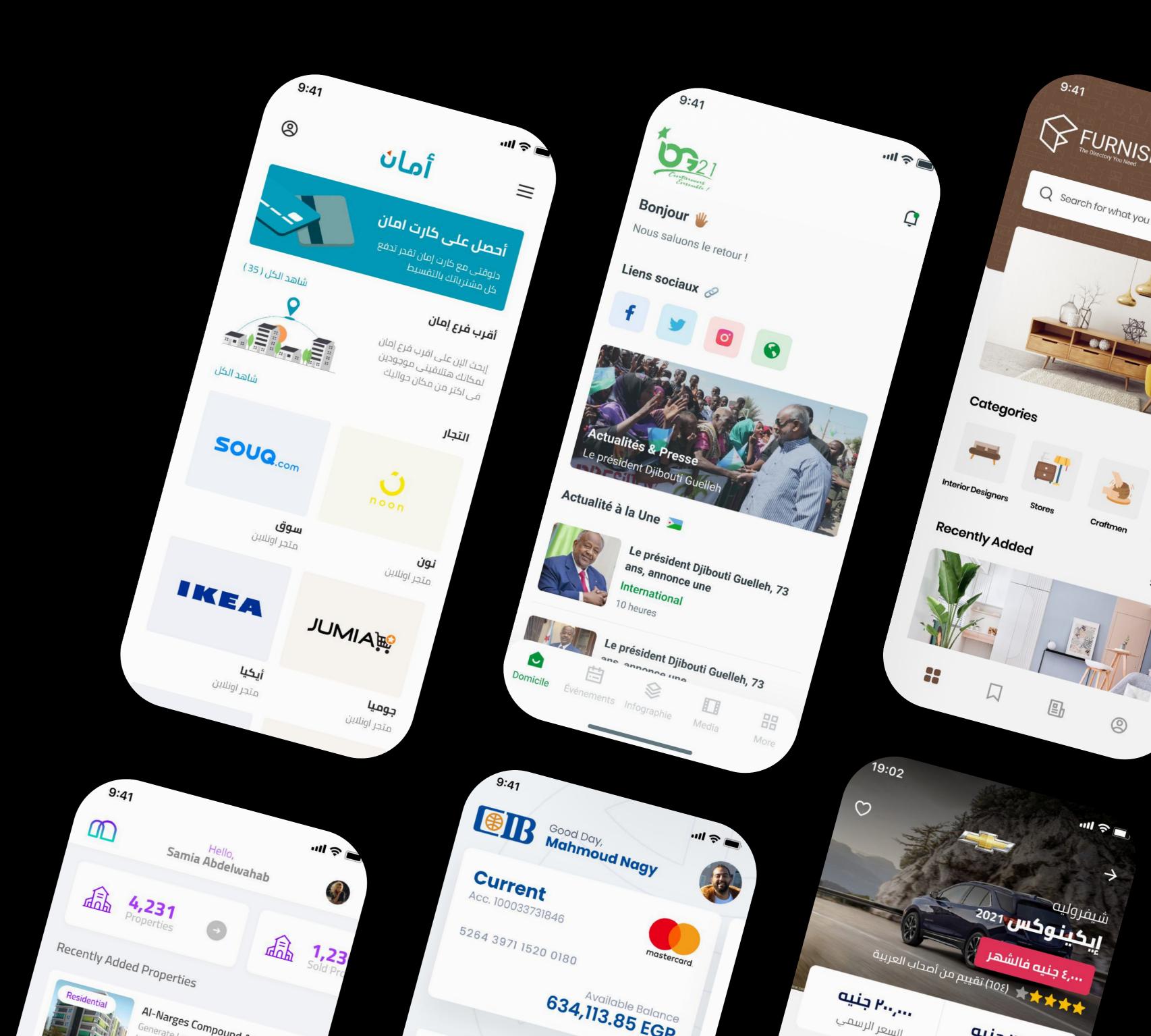


# HUMAN-CENTERED APPROACH

Users are at the center of every discovery workshop we run-but oftentimes stakeholders don't have enough knowledge of their audience to speak on their behalf. We take time to gain insight into your target market so we can align the project with their expectations, all while delivering maximum impact to the business.

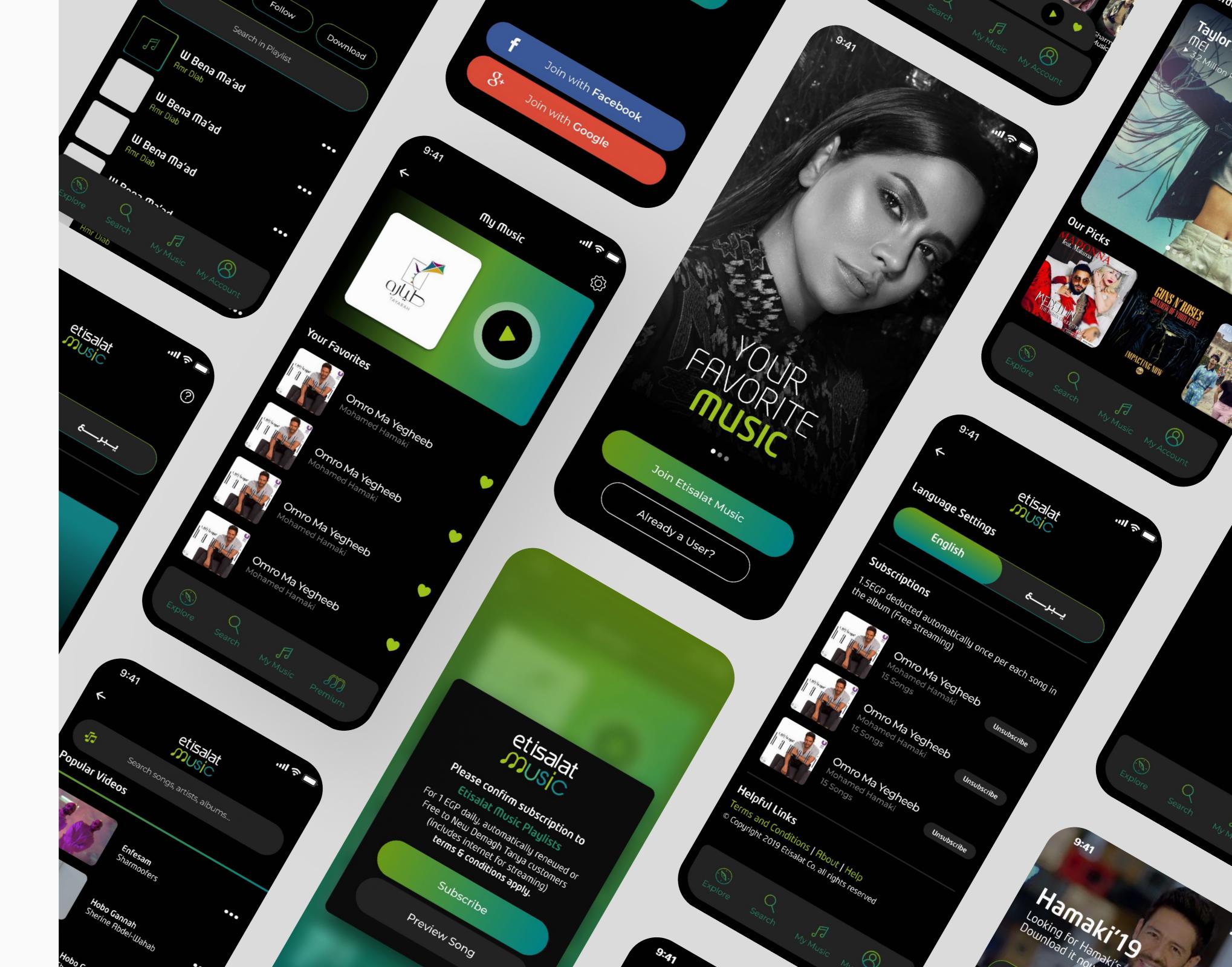


# PORTFOLIO OF MOBILE PRODUCTS.



Music Streaming Platform

# ETISALAT MUSIC.



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انتقل الى الرئيسية

### Fintech App

# AMAN MICROFIN.

**Project Type:** Design & Development **Platforms:** iOS & Android



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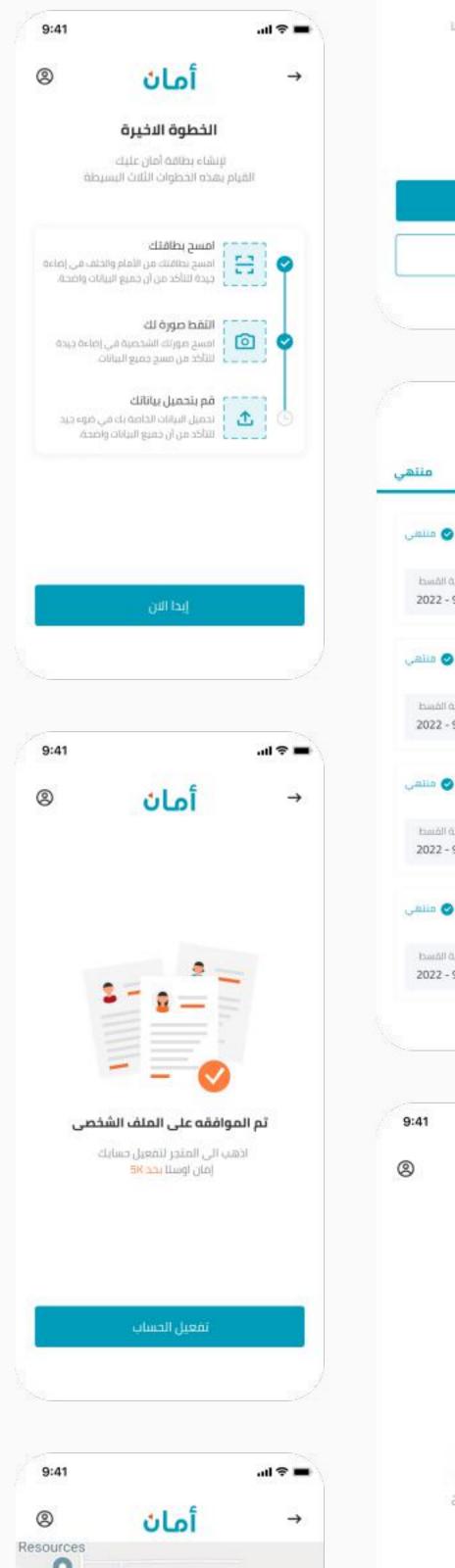


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Directory App

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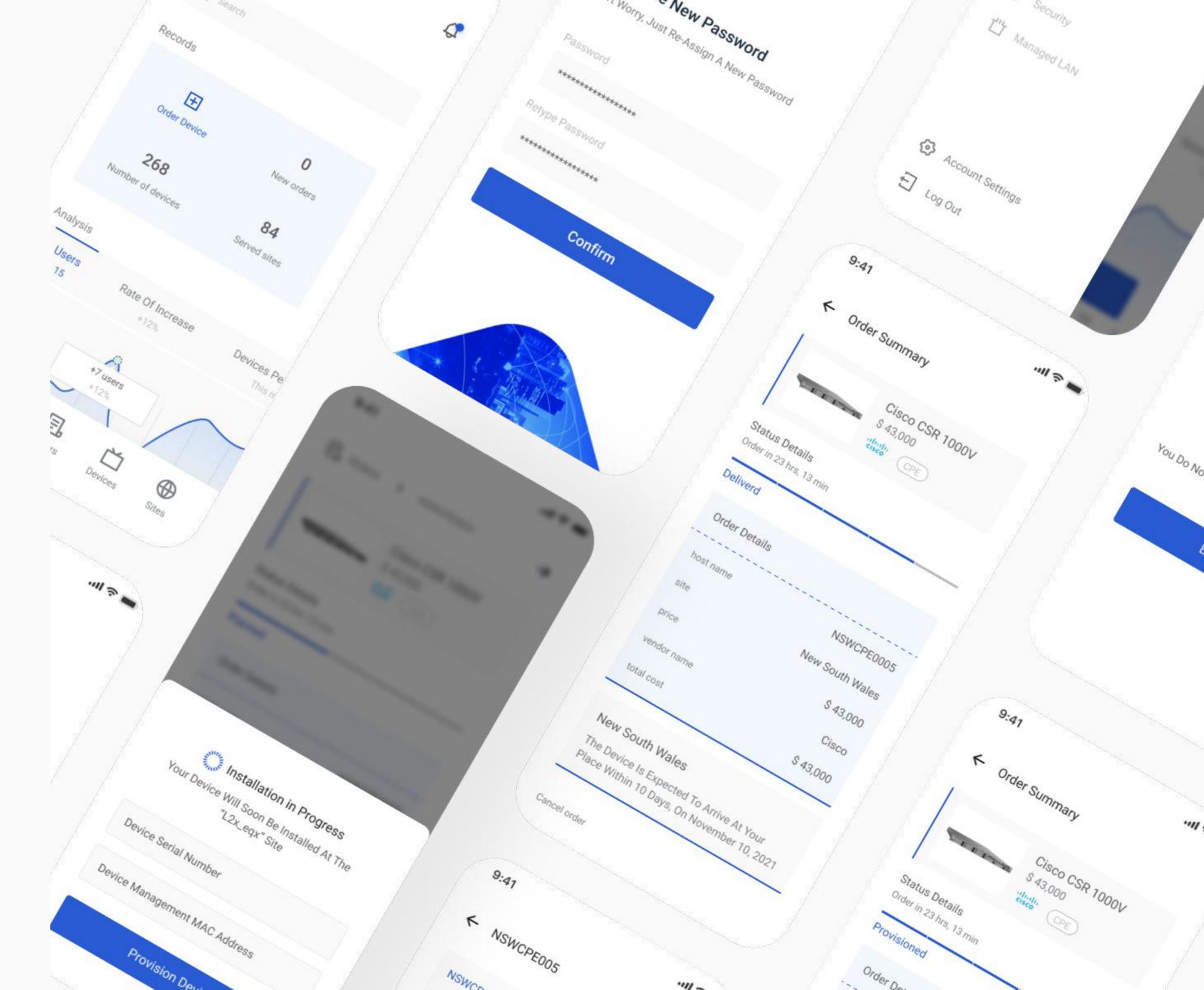






#### Networks Hardware

# BORDEX NETWORKS



### Real Estate Tech

### **BIRDNEST** LIFE

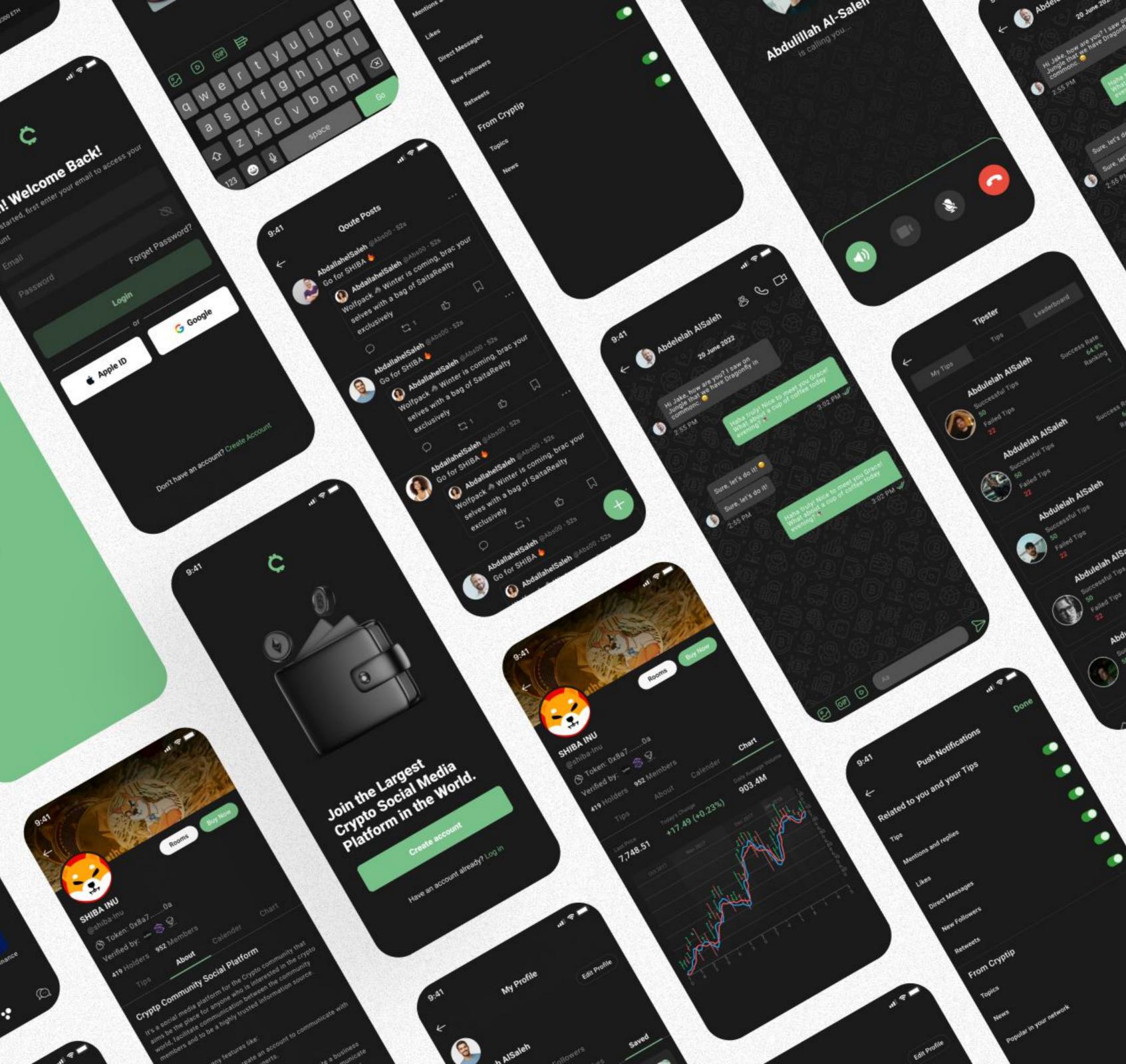


Blockchain App

# CRYPTIP BLOCKCHAIN

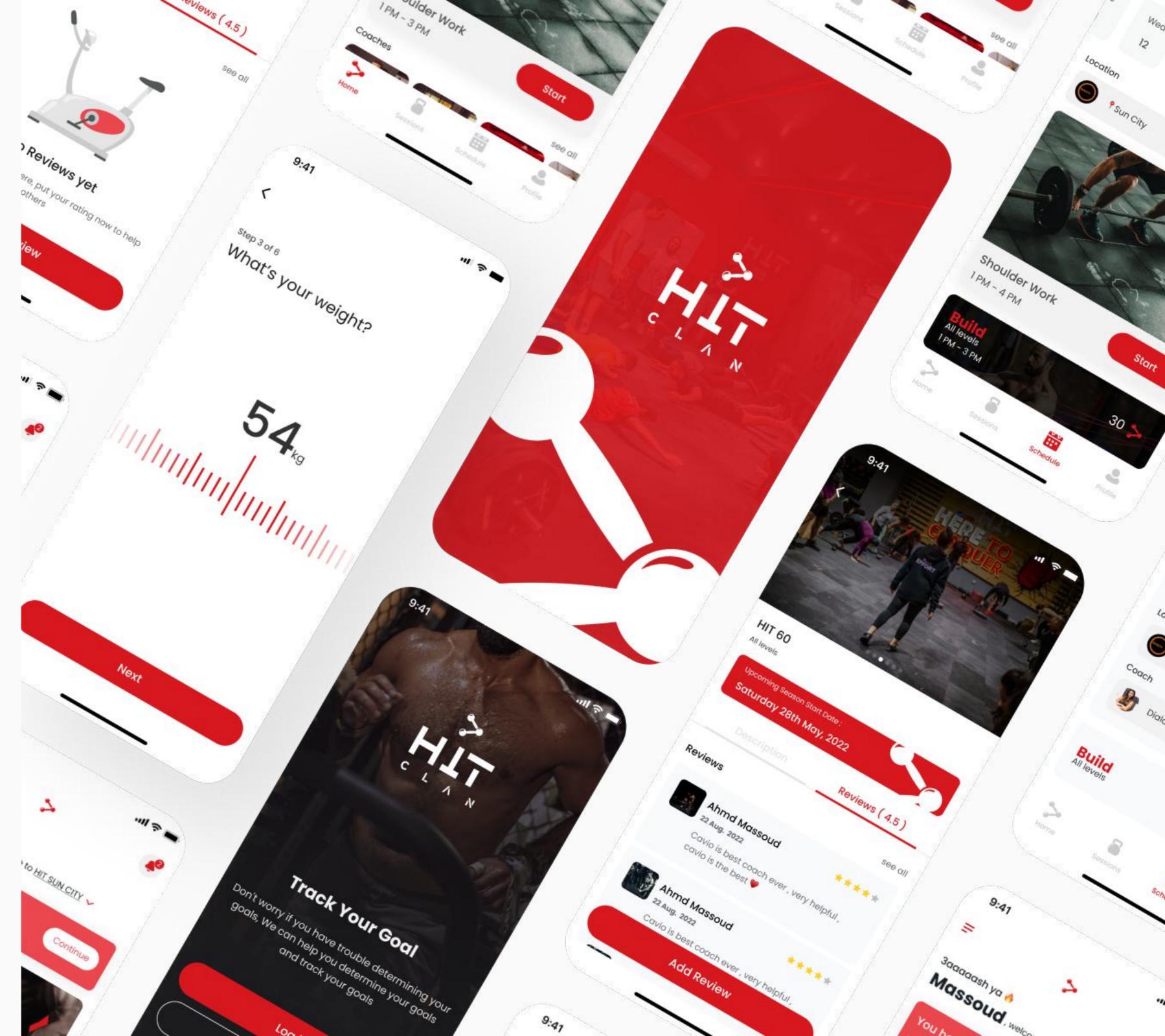
**Project Type:** Design & Development **Platforms:** iOS & Android

2



### Sports Apps

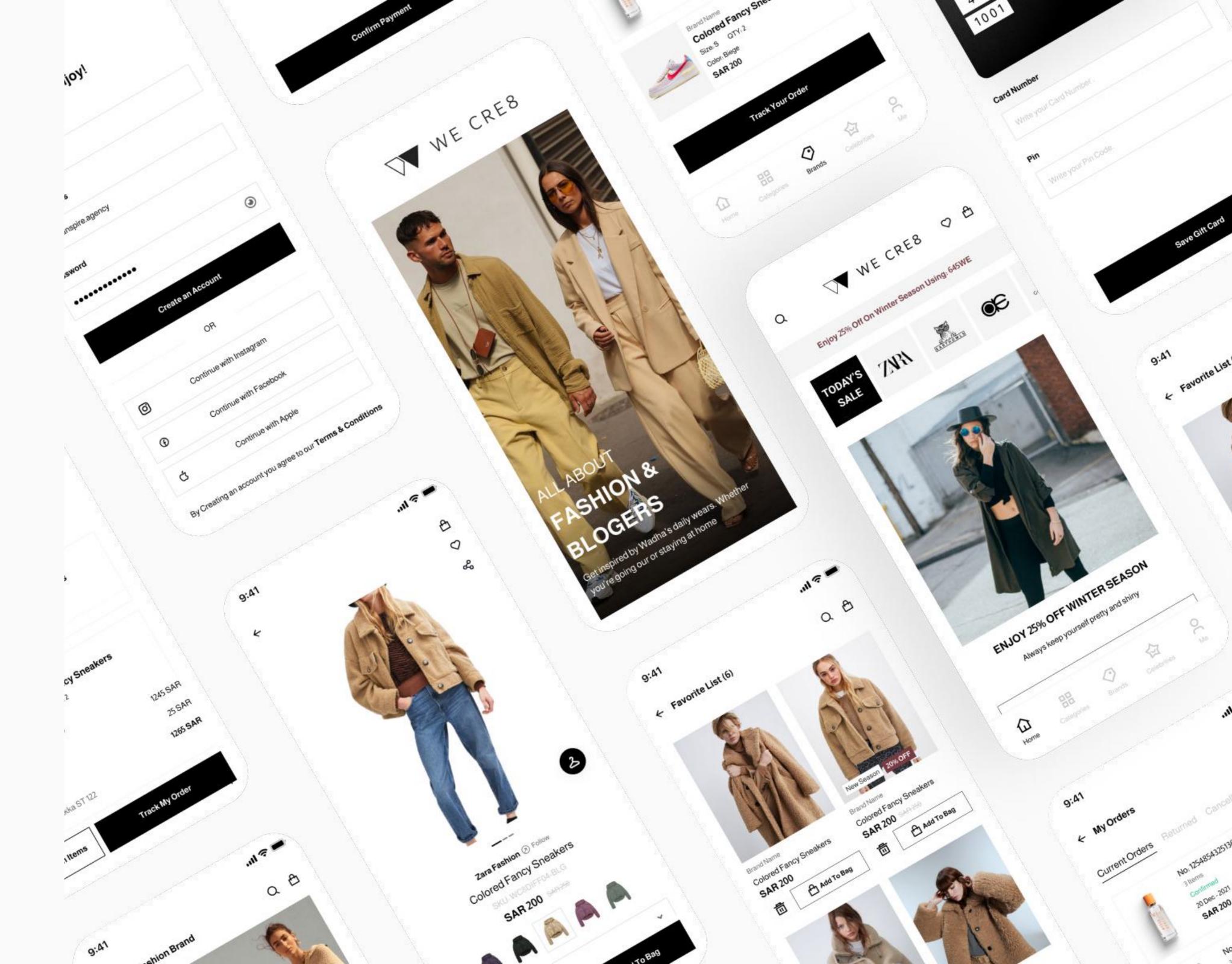
### HIT EGYPT



### Ecommerce App

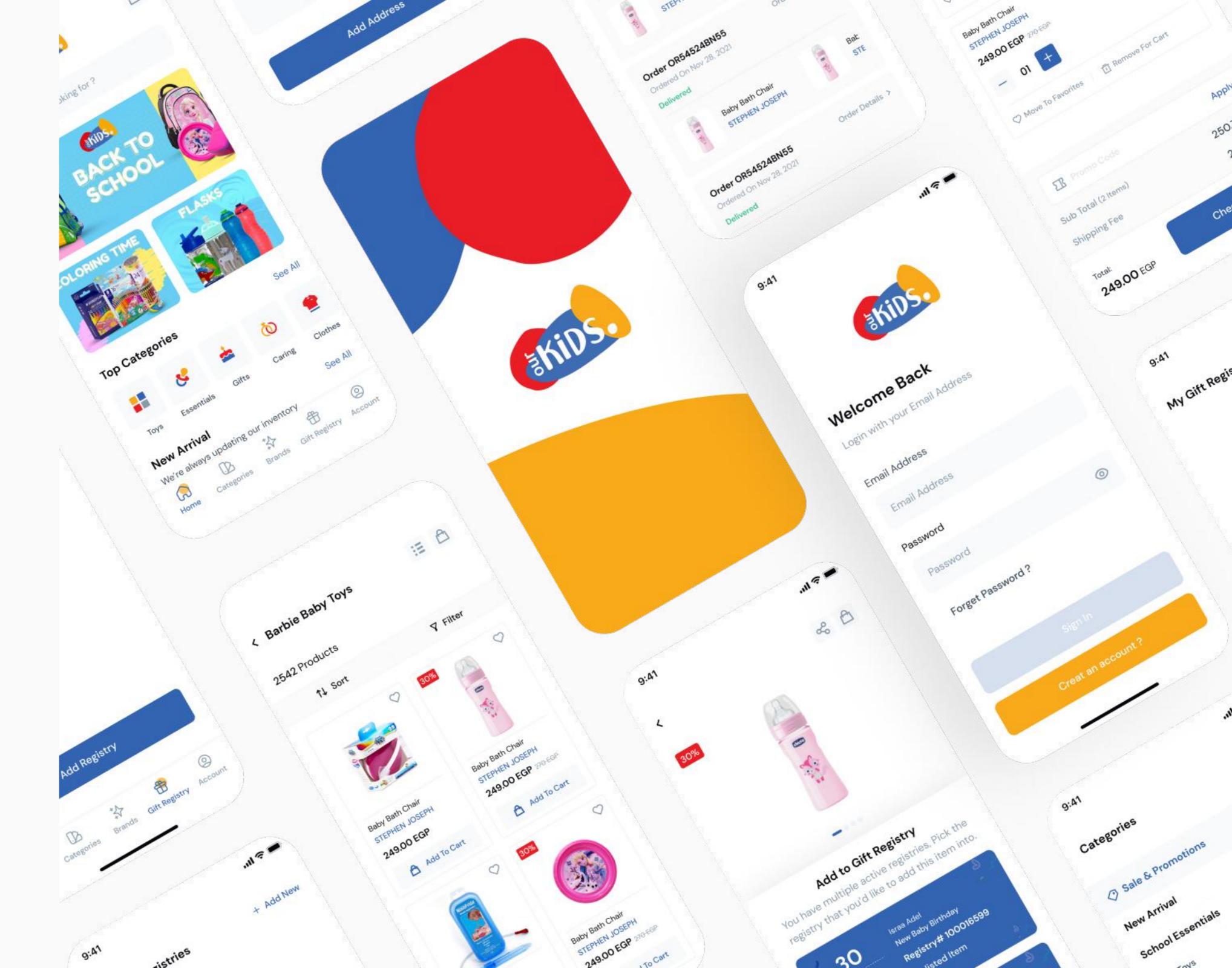
# **WECRE8 ECOM**

**Project Type:** Design UI/UX **Platforms:** iOS & Android



### Ecommerce App

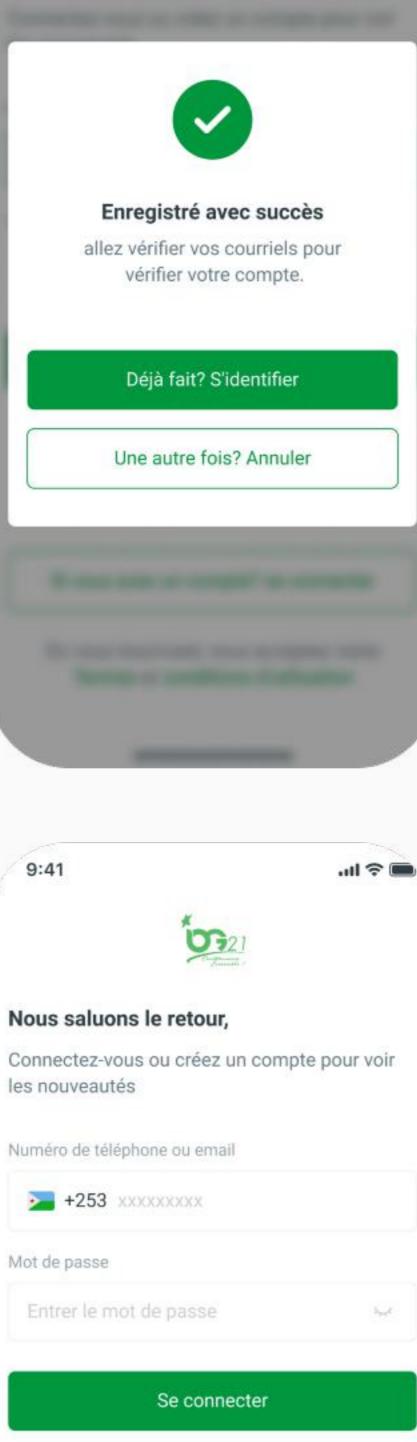
# OURKIDS Stores

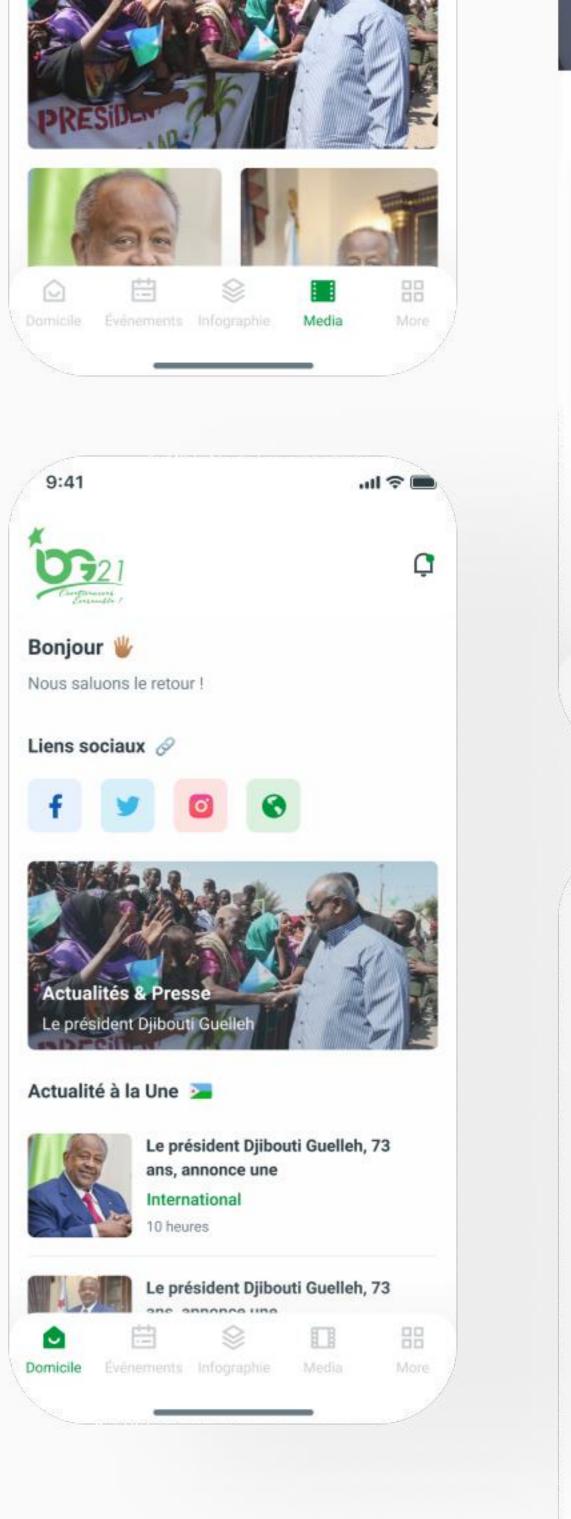


Political App

# **ISMAIL OMAR GUIELLEH '21**

**Project Type:** Design & Development **Platforms:** iOS & Android





Photos



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Compte

profil de l'utilisateur

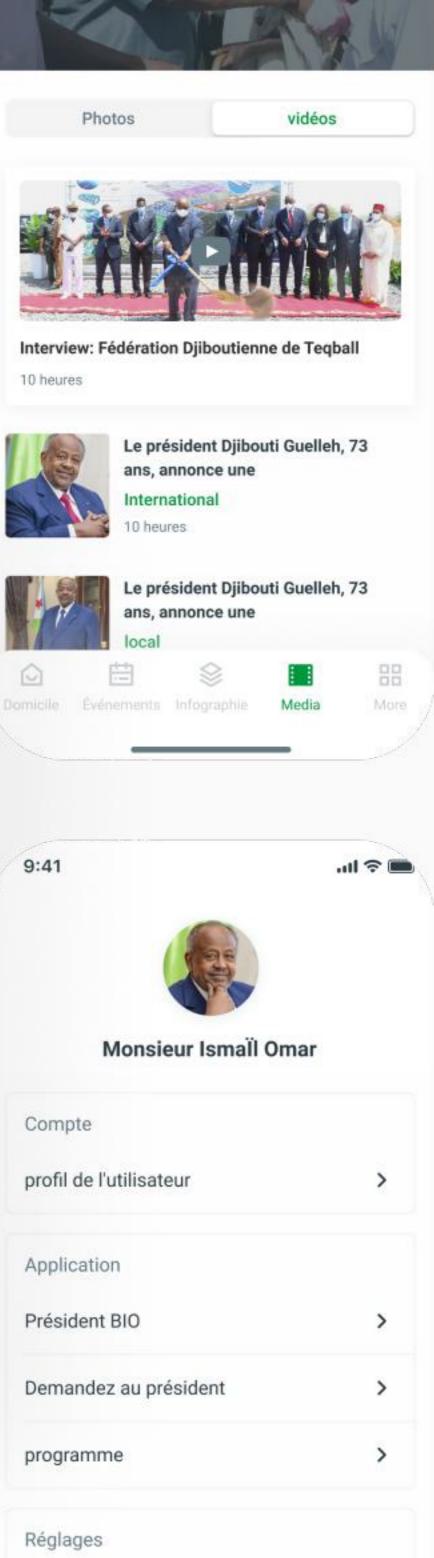
Application

Président BIO

programme

Réglages

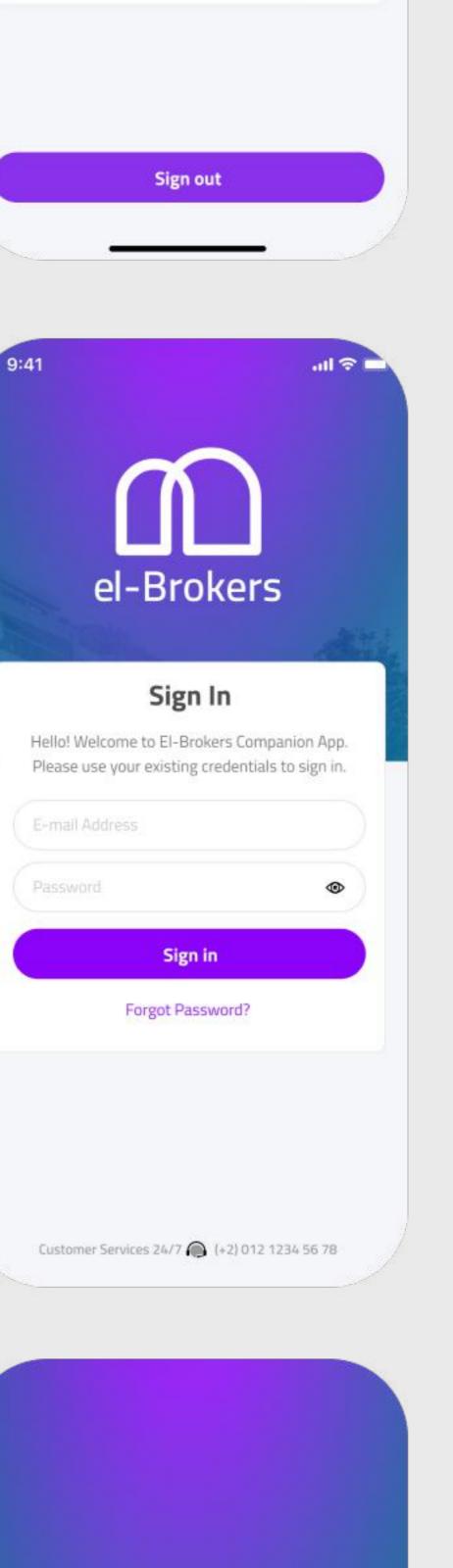
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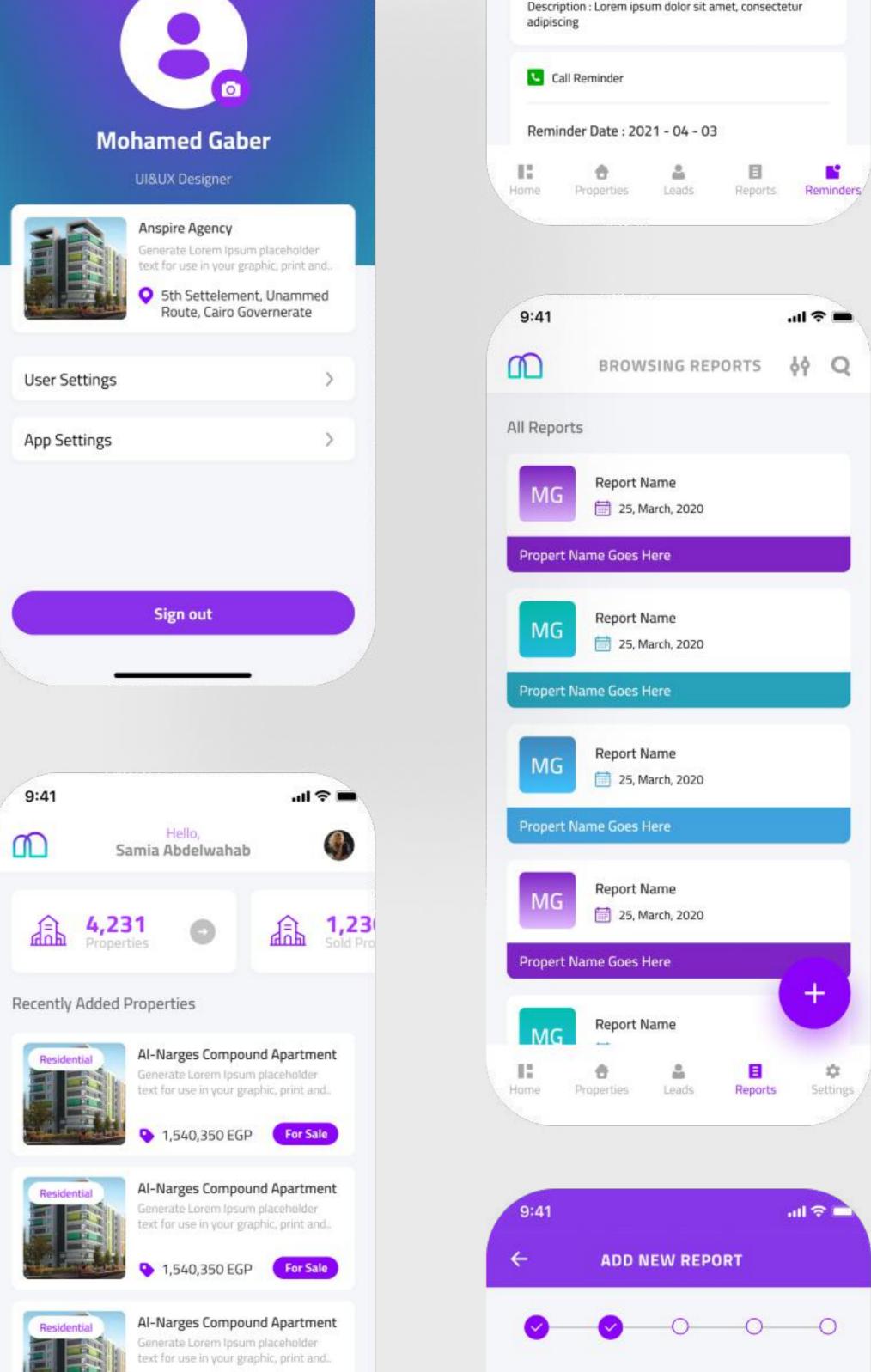




SAAS App

# ELBROKERS MANAGER



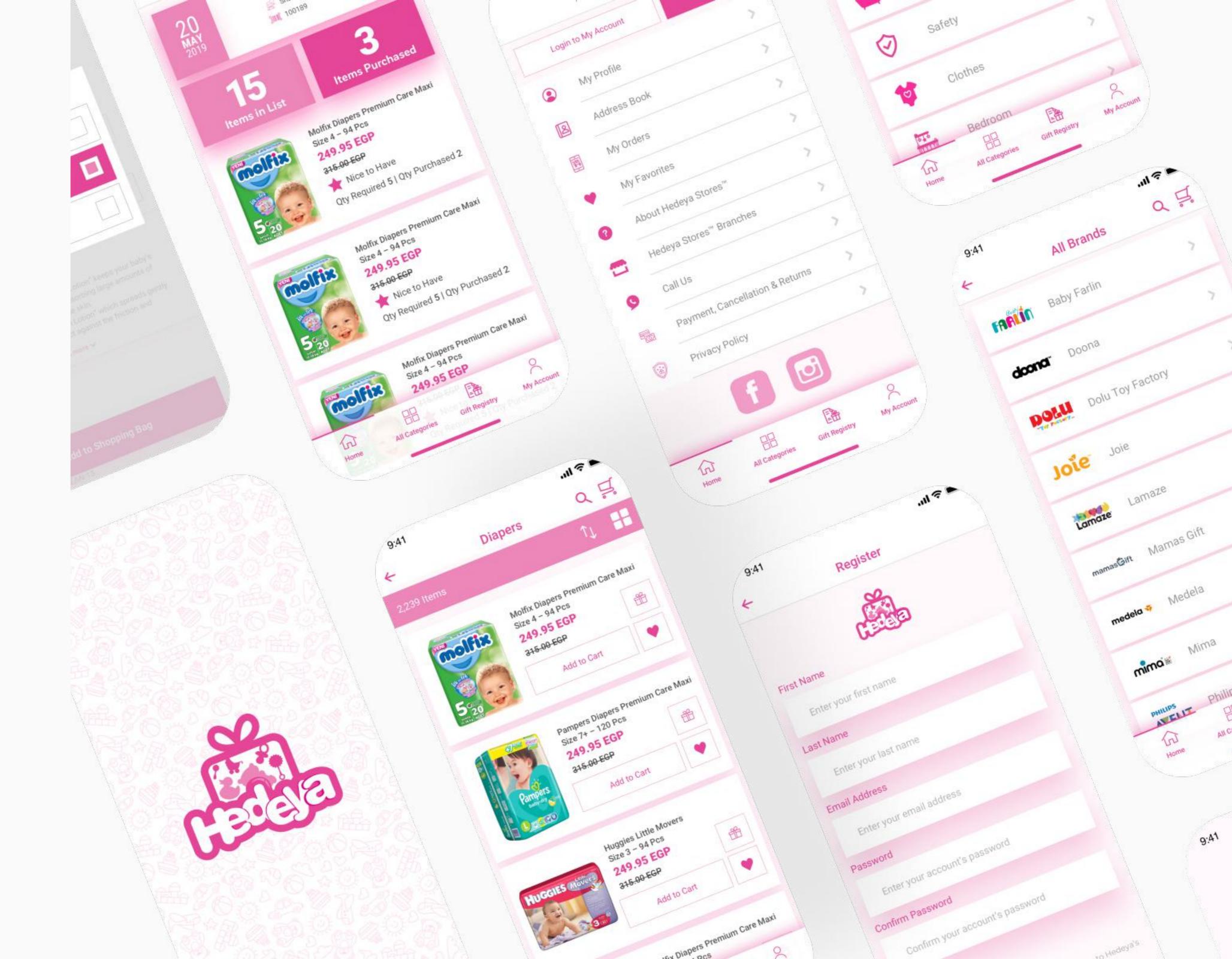


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### Ecommerce App

## HEDEYA Stores

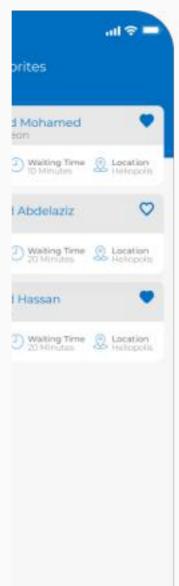
**Project Type:** Design UI/UX **Platforms:** iOS & Android



Medical App

# CLINIO DOC PATIENT

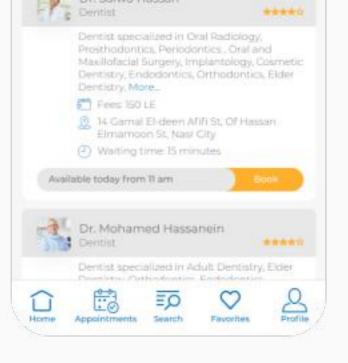
**Project Type:** Design & Development **Platforms:** iOS & Android







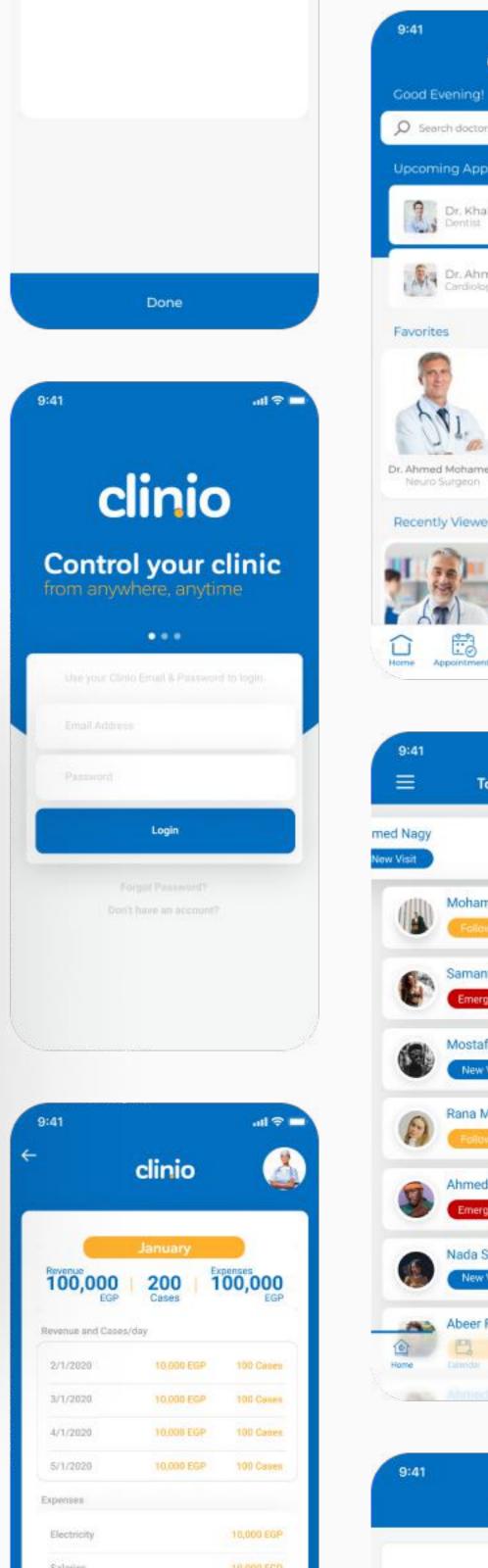


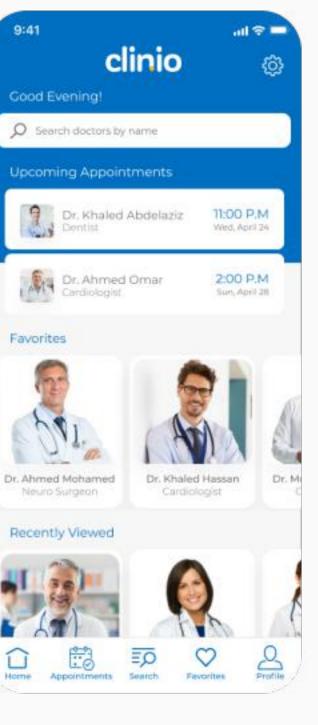




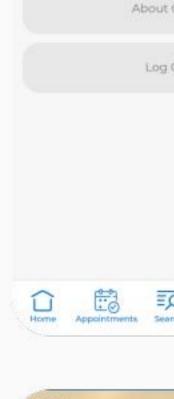
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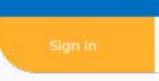




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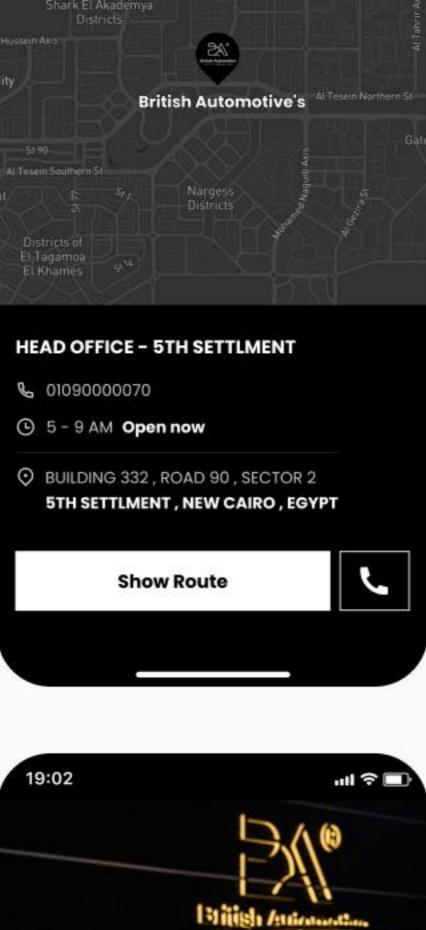




**Digital Gallery** 

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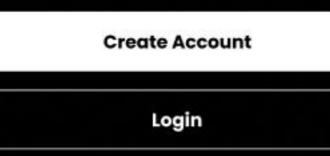
**Project Type:** Design & Development **Platforms:** iOS & Android

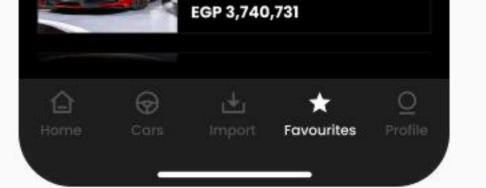




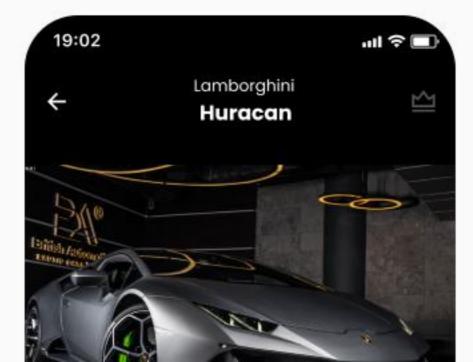
#### Premuim cars. Enjoy the luxury

Premuim and prestige car Experience the thrill at a best price .

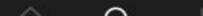






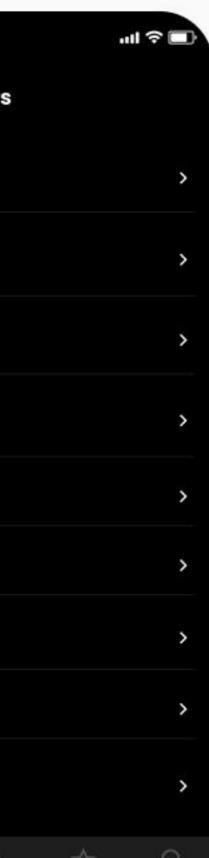


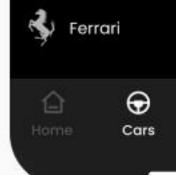
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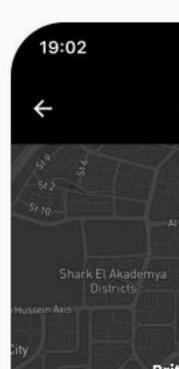




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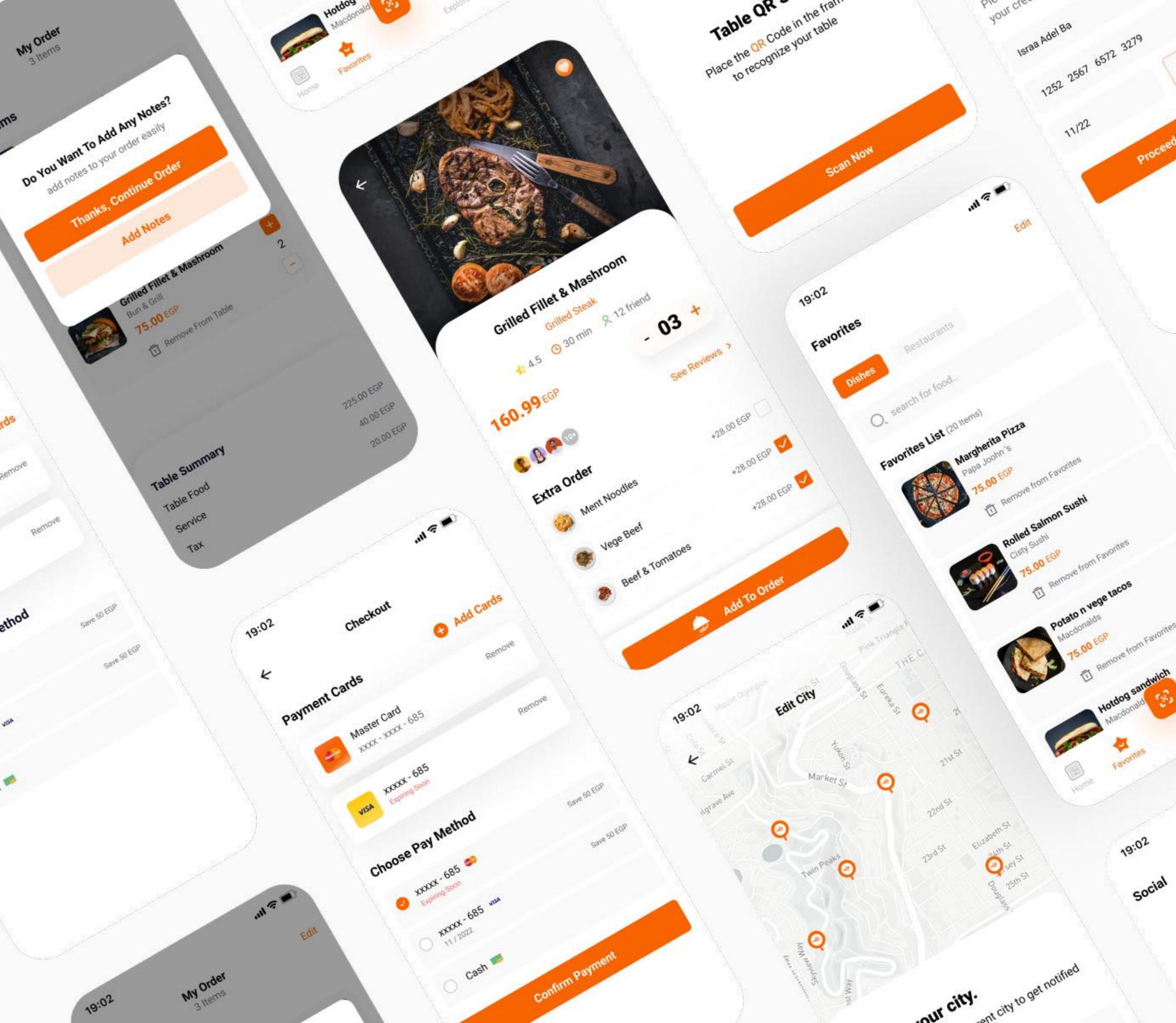
Food App

# W8RF00D SERVICE

**Project Type:** Design & Development Platforms: iOS & Android

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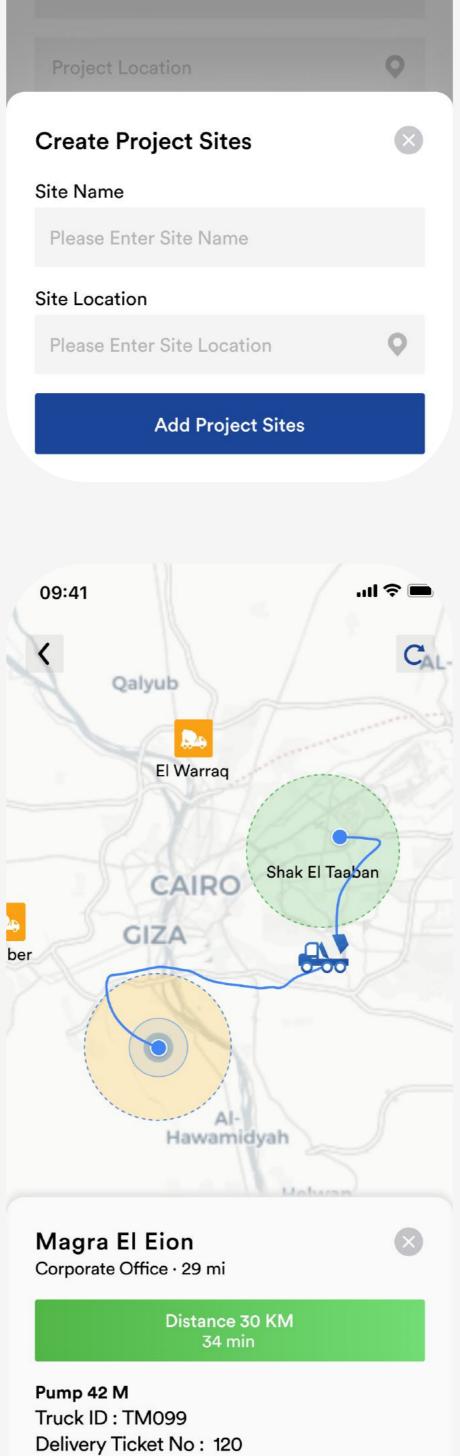


#### CRM & Projects

# UNIMIX CEMENT

**Project Type:** Design & Development **Platforms:** iOS & Android



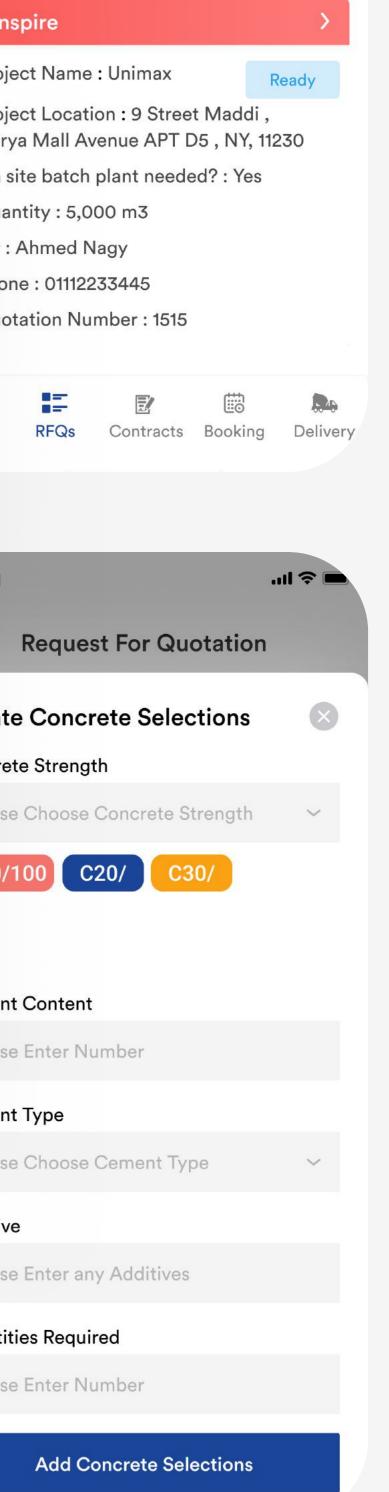


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Delivery Status : On the way

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# **PORTFOLIC WEBAPPS & WEBSITES**.



GIS Services

### GEOACT

Project Link: https://www.geo-act.com
Project Type: Design & Development
Platforms: Web

Home Who We Are Our Services Case Studies News Contact Us Utilizing Geospatial Big Data, Machine Learning and Cloud Computing lying and developing ML Methodologies to geoscience and remote sensing problems. MacBook Pro



Investments

# DISRUPTECH

Project Link: https://www.disruptechventures.com
Project Type: Design & Development
Platforms: Web

### DI-RUP7ech

### Team

DisrupTech was founded by a diverse team of financial technology veterans and entrepreneurial investment professionals with experience in Egypt and internationally. DisrupTech was established to support early stage Fintech and Fintech enabled digital services startups with a focus on Egypt. DisrupTech is led by Mohamed Okasha, a fintech industry veteran and an accomplished Chief Executive.

We are excited about supporting entrepreneurs, increasing access to financial services and contributing to Egypt's growth. We take a hands-on approach from the very beginning, partnering with talented entrepreneurs to transform their vision into reality. We aspire to be a catalyst in transforming the larger financial services ecosystem in Egypt.





#### MacBook Pro

Apply for Investment

Microfinance

### TAMWEELY

Project Link: https://www.tamweely.com.eg
Project Type: Design & Development
Platforms: Web



#### WHAT DO WE OFFER?

Tamweely financially empowers micro and small enterprises that seek non-banking financial support; Enlighted with the belief in the tremendous potentials of Egyptian individuals in initiating employment opportunities for themselves and others.

CHECK OUR SERVICES



"Developed economy must be founded upon the aspiration of the youth, and our mission is to financially foster their eagerness to create and evolve."

#### WHY TAMWEELY?



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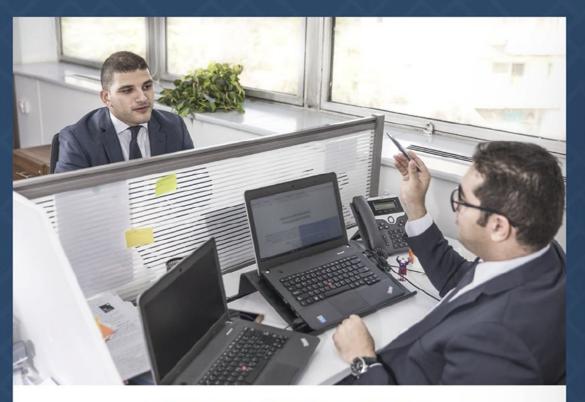


Microfinance

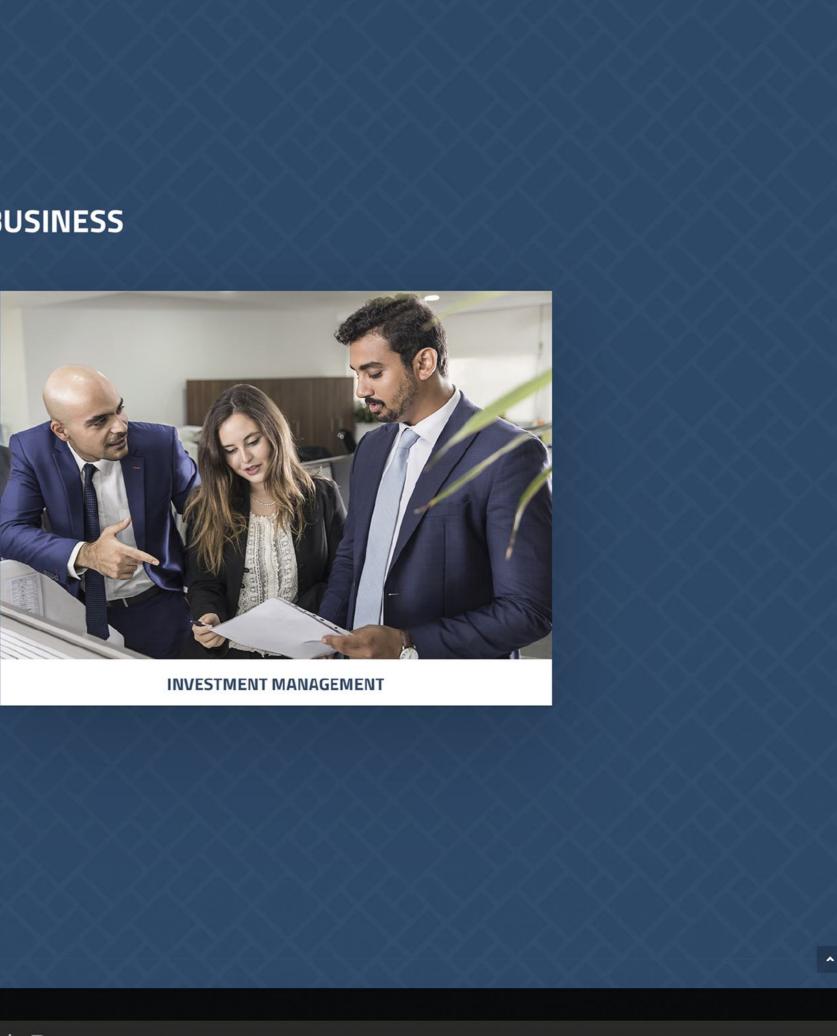
### NI-CAPITAL

Project Link: https://www.nicapital.com.eg Project Type: Design & Development Platforms: Web

#### LINES OF BUSINESS



**INVESTMENT BANKING & ADVISORY** 



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SaaS Service

### ELBROKERS

Project Link: https://www.elbrokers.com **Project Type:** Design & Development Platforms: Web, Mobile



Features Join Beta Help FAQ Download

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Discover Us -

### Introducing Real Estate agent's Weapon of Choice.

The first of it's kind, is the ultimate productivity tool for a real agent is coming fall 2020

el - Brokers.com

0

#### Create Your Company





Lead Generation Site



Project Link: https://phnc.palmhillsdevelopments.com
Project Type: Design & Development
Platforms: Web





MASTERPLAN & VILLA TYPES

REGISTER

DOWNLOAD BROCHURE

### MIRRORING THE BEST OF THE WEST TO THE EAST

With its thriving community and majestic landscape, water features, state-of-the-art facilities and luxurious amenities, Palm Hills October is deemed the benchmark of residential living in the west, and now we are mirroring our success in the east, with a solid promise to continue moving forward and even surpassing our benchmark.

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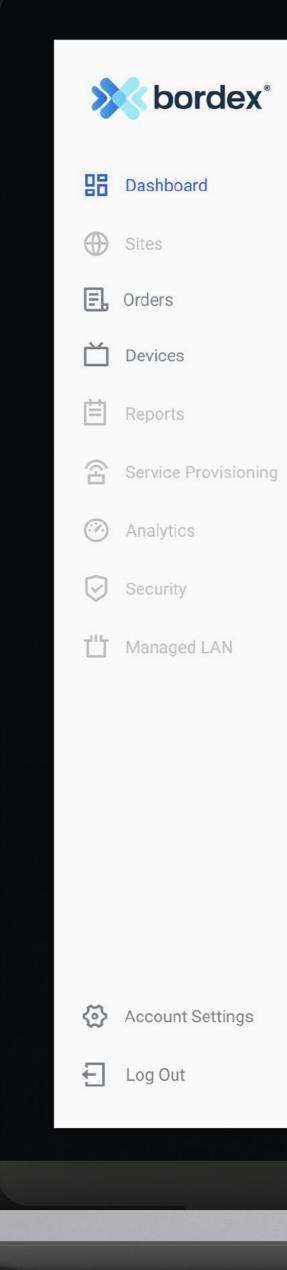


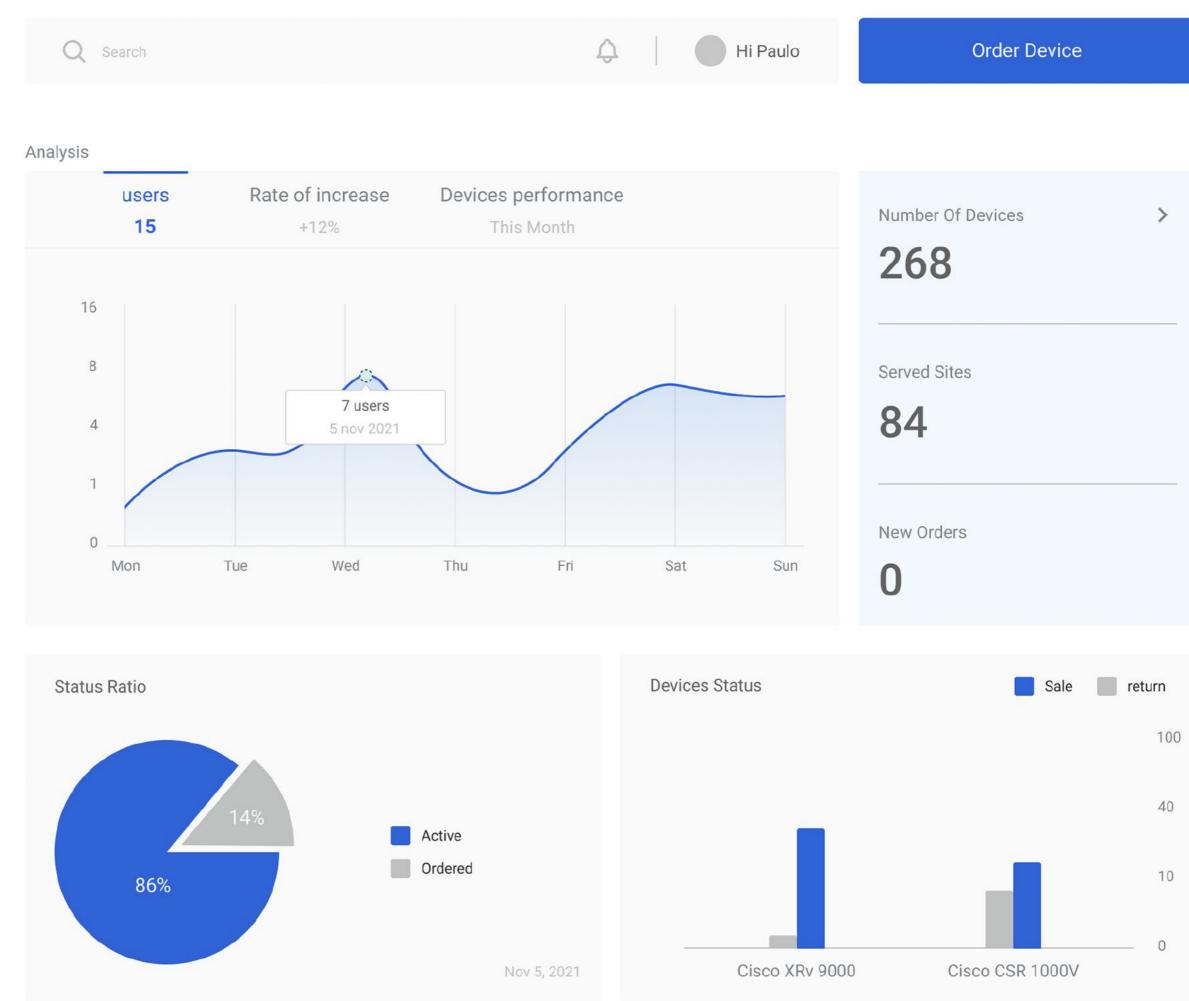


SaaS Service

### BORDEX

**Project Link:** https://bordex.l2x.tech/ Project Type: Design & Development Platforms: Web





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Investments

### CASHCOWS

CASHCOWS

Project Link: https://www.cashcows.biz
Project Type: Design & Development
Platforms: Web



We're a group of six dynamic partners who come from a very diverse background. Being malleable has allowed us to quickly adapt and learn the insand-outs of entire establishments, hence providing focused expertise to transform, develop and grow businesses for long-term success. Each one of us has successfully launched and monetized at least three companies over the course of our career. Being known to completely immersing ourselves in organizations, our passion and dedication have allowed us to form strong ties with everyone, from business professionals to government officials and booming entrepreneurs. Our vast network and diverse experience enable us to help you find answers to your most pressing questions.





#### Stay Updated with Our Latest News!

Follow Us on Instagram! 🔘

#### MacBook Pro

# METHODOLOGY & TECHNOLOGY

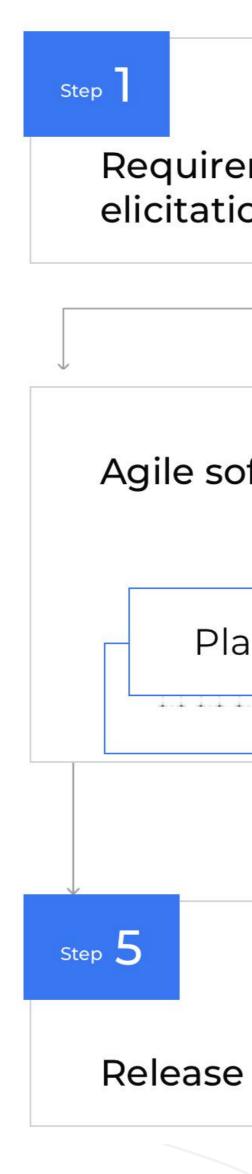


# HOW WE DOIT.

You'll be working with a dedicated team built to fit the needs of your project. Each team works on one project at a time to stay focused. We use tools like Miro, Slack and Bitbucket to communicate frequently.

#### How we like to work

- In Small Teams
- With Consistent communication
- In Weekly iterations of focused work
- Flexibly based on project needs.
- At a sustainable pace
- Following our Playbook



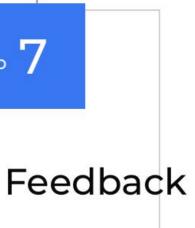


Agile software development life-cycle

Plan Design Develop Test Validate Validate Step 6 Step 7 Fee Marketing Fee Step 6 Step 7 Step

### • 3 Project timelines and schedule setup





#### Content Management System.

- Drupal

### **OURTECH STACK.**

Because we're obsessed with code quality, we stay up-to-date on the latest trends and best practices in the industry. In our everyday development, we use the MVP pattern to separate the business logic from the UI, thus making our apps more maintanable and testable.

- PHP
- NodeJS
- React
- Python

#### Mobile App Development

- Swift
- Java
- Kotlin
- Ionic

• Wordpress

Custom CMS

#### **E-Commerce**

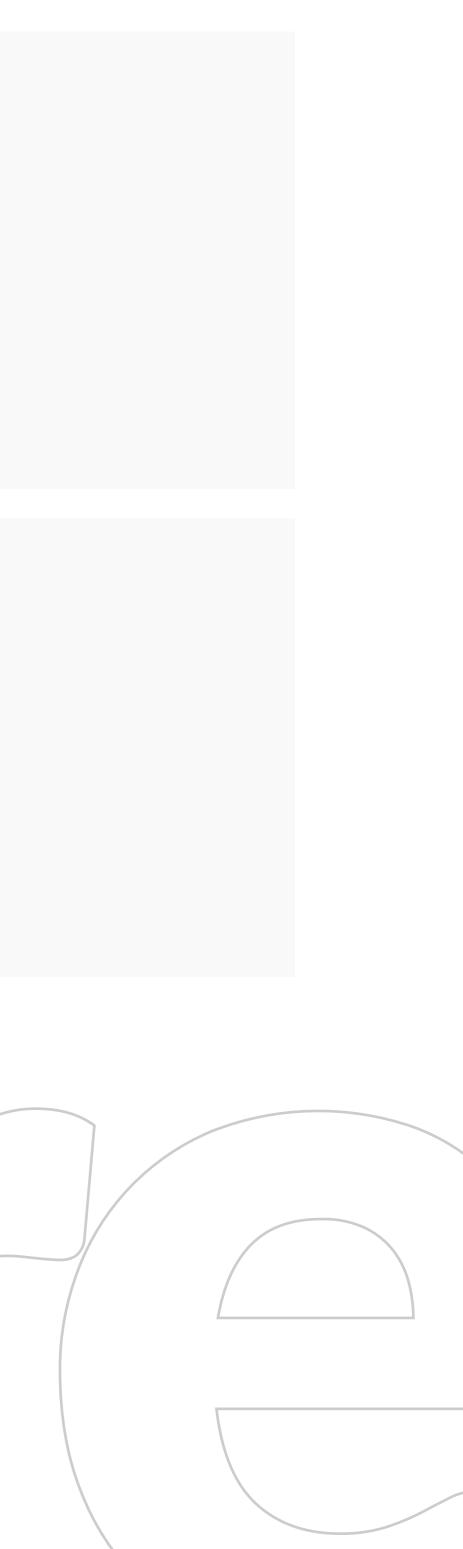
- Magento
- Shopify
- BigCommerce
- WooCommerce (Wordpress)

#### **Backend Development**

React Native

#### **Frontend Development**

- HTML & CSS
- ReactJS
- NextJS
- Bootstrap
- VueJS



#### Change Management

- control.

### WHY ARE WE **RELIABLE?**

A quick answer is because we're predictable. Unexpected surprises can be a good thing, but if we talk about planning and leading software projects, you'd better be certain that the end result will be just as you envisioned it. Here are the standards that we stick to at all times.

#### **Communication Standards**

- project.

• Our systematic approach to change requests is what we're so proud of. Because even if you change your mind a bit down the road, we'll still be able to keep the time and cost under

#### **Risk Management**

• Third party services, business logic intricacies, problems that are hard to foresee at the start of the project – we evaluate how critical these

• Transparent communication is a big factor in remote collaboration. We've got rules in place that govern information flow in a structured way and help you stay in control of your

#### **Coding Standards**

• Our code can be easily maintained in the future. We follow common coding conventions and have our own internal standards that make our programmers' coding styles consistent.

risks are and manage them in the Agile way.

# LET'S BUILD SOMETHING THAT YOUR USERS WILLLOVE.

Anspire is a Product design and development consultancy that brings your digital product ideas to life.

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